

ORIGINALITY



label is unique, novel and/or unusual

LEGIBILITY



label clearly denotes producer, varietal and vintage

ARTISTIC MERIT



label is esthetically pleasing

BEST LABEL DESIGN AWARD WINNERS - AS VOTED BY 800 CONSUMERS

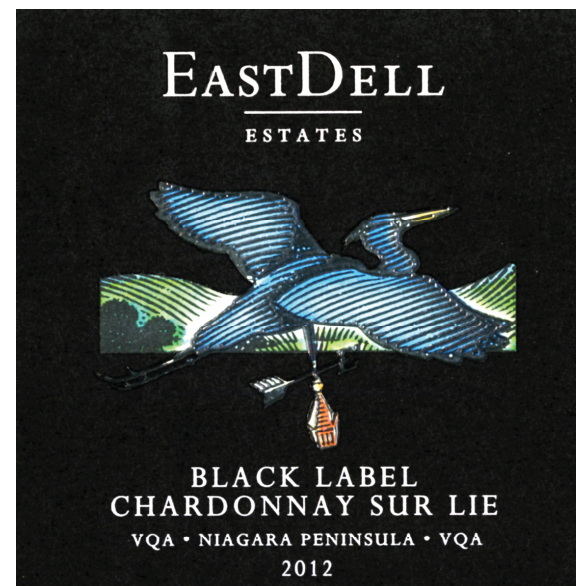
CONGRATULATIONS TO THIS YEAR'S WINNERS!

GOLD



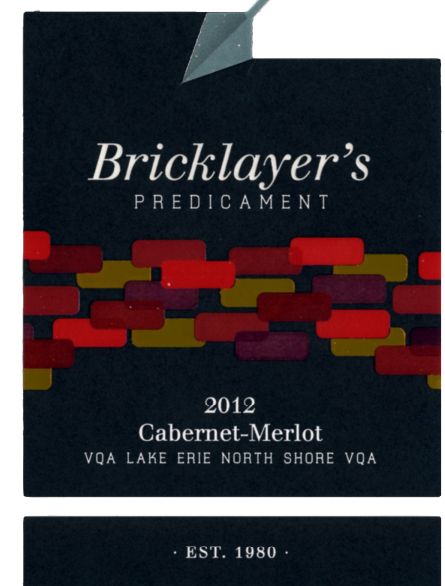
Niagara College Teaching Winery
 2012 Balance Sauvignon Blanc

SILVER



EastDell Estates
 2012 Black Label Chardonnay Sur Lie

BRONZE



Colio Estate
 2012 Bricklayer's Predicament
 Cabernet-Merlot